

2024



HOUSING VISIONS

THREE YEAR STRATEGIC PLAN

STRATEGIC GOALS

- 1 Improve Existing Operations**
- 2 Seek Growth Opportunities**
- 3 Expand and Improve Relationships**

INITIATIVES TO FUEL GOAL ACHIEVEMENT

- Grow fundraising capabilities
- Create or improve databases for historical cataloging
- Plan and prepare for “aging out” of key employees
- Continue to offer competitive pay and benefits and monitor workplace trends
- Standardize processes and procedures
- Consider portfolio acquisitions and purchases of existing affordable housing
- Establish written documentation for vetting of project partners
- Pursue and cultivate new funding sources that enhance our Mission

TEAM OBJECTIVES

HVCC

- Expand capacity to undertake ALL Housing Visions' construction work
- Projects on time
- Projects on budget

DEVELOPMENT

- Pursue small capital to improve existing properties
- Pursue and receive LIHTC in PA
- Pursue development not reliant upon LIHTC
- Develop full plan for preservation and redevelopment of existing portfolio

PROPERTY MANAGEMENT

- Pursue small capital to improve existing properties
- Consider and pursue 3rd party management contracts
- Achieve 95% occupancy rate

CONNECT

- Grow, expand and reinforce CONNECT
- Diversify grant funding streams to the department
- Tie in development with additional community resources